


GOLF CLASSIC



Monday, June 27, 2022
Mississauga Golf & Country Club
trilliumgolfclassic.ca

MARK YOUR CALENDARS!

For 27 years, community members have gathered together to enjoy a day on the green with some friendly competition that has resulted in more than \$3 million raised in support of important health care priorities at Trillium Health Partners.

This annual tournament is targeted primarily to corporate donors, consisting of 25 foursomes and includes 18-holes of golf with cart, breakfast, lunch, on-course activities, prizes, golfer gifts and a cocktail reception to conclude the evening.

2022 sponsorship opportunities and benefits have been outlined in the following pages. We are happy to customize a sponsorship level of interest to meet your business needs.

Monday, June 27, 2022
Mississauga Golf & Country Club
1725 Mississauga Rd,
Mississauga, ON L5H 2K4

AGENDA

9:00 a.m.	Registration and continental breakfast
11:00 a.m.	Shotgun start
On course	Lunch
4:00 p.m. (approx.)	Cocktail reception and silent auction

PRICING

\$4,100	Foursome registration
\$1,050	Individual registration
\$100	Passport includes opportunity to participate in all on-course activities, with \$50 donated to Trillium Health Partners Foundation

YOUR PARTICIPATION IS SUPPORTING A NEW KIND OF HEALTH CARE

THP is the largest community academic hospital in Canada, looking after a rapidly growing population of 2.2 million people in Mississauga, Peel Region, west Toronto and surrounding areas. Already routinely at capacity, no other hospital will face more demand in the next 20 years than THP. What's more, THP will see more growth than any other hospital in Ontario. In fact, the population of our catchment area is set to increase by 45 per cent over the next 20 years.

That's why this year's Golf Classic will support the redevelopment and expansion of our Mississauga Hospital. What was a small community hospital in 1958 has since grown into a major centre for regional programs like cardiac care, stroke and more, supporting the health of our citizens, especially now during the pandemic. To advance our standard of care, we require bold new infrastructure and state-of-the-art technology, guided by practical research. Your participation will help support this redevelopment, creating a much larger emergency department, a new and bigger surgical platform and an expanded intensive care unit.

The new hospital will be a full replacement of the existing hospital and will redefine a new urban centre focused on health in this part of the city.

Your partnership means we can continue providing our patients access to the most innovative, cutting-edge care and equipment – today and for generations to come.

2022 GOLF CLASSIC SPONSORSHIP BENEFITS

BENEFITS	LEAD \$25,000	PLATINUM \$15,000	DIAMOND \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$2,500	HOLE \$1,000
PRE-EVENT MARKETING							
Sponsor category exclusivity	●						
Corporate logo on all promotional material, including e-communications	●						
Recognition on the Foundation's social media (12,000 + followers)	●	●					
Corporate logo on event website	●	●	●	●	●	●	●
EVENT PRESENCE							
Golfer registration (each team consists of 4 golfers)*	2 Teams	2 Teams	1 Team	1 Team	2 Golfers	1 Golfer	
Hole signage	Exclusive Hole#1	Exclusive	Exclusive	Exclusive	Exclusive	Shared	Shared
Opportunity for a table display at the event featuring your corporate brochures/information	●						
Opportunity to provide giveaways with your corporate logo to each participant	●	●					
Advertisement in golfer passport	●	●					
Appreciation award presented at the event with an opportunity to address the audience	●	●	●				
Corporate logo on welcome signage at registration	●	●	●	●			
Corporate logo on venue driveway signs	●	●	●	●	●	●	
Corporate logo on all thank you signage at the event	●	●	●	●	●	●	
Corporate name on thank you page of the golfer passport	●	●	●	●	●	●	●
Personalized certificate of support				●	●	●	●
Recognition on the Foundation's Donor Wall	●	●	●				

2022 GOLF CLASSIC SPONSORSHIP OPPORTUNITIES

LEAD SPONSORSHIP: \$25,000 - **SOLD**

As Lead Sponsor, you will enjoy category and industry exclusivity. To give your company even more exposure during the tournament, you will receive your corporate name and logo on the Golf Genius app during the tournament and a full-page colour advertisement on the outside back cover of the golfer passport.

PLATINUM SPONSORSHIP: \$15,000

Golf Cart Sponsor

Kick off the tournament by participating as our Golf Cart Sponsor. Advertise your company to all the golfers at the tournament with a half-page colour advertisement in the golfer passport. You will also receive exclusive signage in the golf cart staging area, and the opportunity to leave a branded item in each golf cart.

On Course Activities Sponsor

Join in the fun as our On Course Activities Sponsor. Your corporate logo will be prominently displayed at all of the on course activities, which include but are not limited to: closest to the case of beer, straightest drive and take a chance challenge. You will have the opportunity to advertise your company to all the golfers at the tournament in a half page colour advertisement in the golfer passport.

DIAMOND SPONSORSHIP: \$10,000

Breakfast Sponsor - **SOLD**

Start the day as our Breakfast Sponsor. Your corporate logo will be prominently displayed on signage at the breakfast station, which will be visited by all participants prior to the tournament start. Your corporate name will also be listed on all thank you signage at the event and on the thank you page of the golfer passport.

Cocktail Reception Sponsor - **SOLD**

Help finish off a great day as the Cocktail Reception Sponsor. Your corporate logo will be prominently displayed on signage and custom branded napkins within the cocktail reception space while our guests mix and mingle.

GOLD SPONSORSHIP: \$7,500

Bag Drop Sponsor - **SOLD**

Be recognized as the Bag Drop Sponsor at the bag drop area, and have your corporate logo branded on a luggage tag along with the golfer's name and starting hole.



Golfer Passport Sponsor – SOLD

Receive recognition as the Golfer Passport Sponsor with your corporate logo prominently placed on the front cover.

Registration Sponsor - SOLD

Your corporate logo will greet the golfers as they register for the tournament, with your corporate logo prominently displayed on signage at the registration table.

SILVER SPONSORSHIP: \$5,000**Silent Auction Sponsor - SOLD**

Your corporate logo will be prominently displayed on all signage within our Silent Auction space as well as on the bidding forms.

Eagle Sponsor

Make an impression at the tournament with your corporate logo on and off the course.

BRONZE SPONSORSHIP: \$2,500**Birdie Sponsor**

Get the best of both worlds with an individual registration and corporate logo recognition.

HOLE SPONSORSHIP: \$1,000

Have your corporate logo on the course as a Hole Sponsor.

Thank you for taking the time to consider the opportunities presented in this package. We rely on corporate leaders like you for sponsorship, and we hope that you will consider supporting Trillium Health Partners Foundation through Golf Classic.

For more information, or if you would like to discuss tailoring a sponsorship level to meet your business needs, please contact:

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Trillium HealthPartners Foundation

416-274-8465
Lida.Klemmensen@thp.ca

www.trilliumgolfclassic.ca





Organization (Please print or type): _____
 Contact Name: _____ Position: _____
 Address: _____
 City: _____ Prov: _____ Postal Code: _____
 Phone: _____ Fax: _____

YES, we would like to attend:

Foursome registration: \$4,100 Individual registration: \$1,050 Passport: \$100 (qty:) TOTAL: \$ _____

YES, we would like to sponsor:

- \$25,000 Lead Sponsorship** SOLD
- \$15,000 Platinum Sponsorship** Golf Cart Sponsor
- \$10,000 Diamond Sponsorship** Cocktail Reception Sponsor Breakfast Sponsor SOLD
- \$7,500 Gold Sponsorship** (select one or more) Bag Drop Sponsor Golfer Passport Sponsor Registration Sponsor SOLD
- \$5,000 Silver Sponsorship** (select one or more) Eagle Sponsorship Silent Auction Sponsor SOLD
- \$2,500 Bronze Sponsorship** Birdie Sponsorship
- \$1,000 Hole Sponsorship**

Gift-in-kind item of _____ Cash Donation _____

Payment options:

Enclosed is my cheque payable to Trillium Health Partners Foundation

Please charge:

Credit Card: MasterCard Visa American Express
 Credit Card Number: _____ Expiry: _____ / _____
Month Year

Cardholder Name: _____ Signature: _____

Please invoice

Charitable registration number: BN 119 245 678 -RR0001

Trillium Health Partners Foundation (THPF), respects your privacy and protects your personal information in compliance with THPF's privacy policy available at: <https://trilliumgiving.ca/privacy-policy/>. If you would like to be removed from our contact list, please call us at 905-848-7575 or send an email to lida.Klemmensen@thp.ca.

